



**DEPARTMENT OF BUSINESS ADMINISTRATION**  
Varendra University



**BBA OBE Course List (Effective from Spring 2023)**

1 <sup>st</sup> Semester				
Code	Title	Credit	Course Type	Remarks
0041-1101	Introduction to Business	3.00		
0231-1002	English Fundamentals	3.00		
0414-1103	Principles of Marketing	3.00		
0311-1104	Micro Economics	3.00		
0413-1105	Principles of Management	3.00		
0041-1106	Business Communication	3.00		
<b>Total credit:</b>		<b>18.00</b>		
2 <sup>nd</sup> Semester				
0411-1201	Basic Accounting	3.00		
0542-1202	Basic Statistics	3.00		
0611-1003	Computer Fundamentals	3.00		
0412-1204	Principles of Finance	3.00		
0231-1205	Bangla Language and Literature	3.00		
0311-1206	Introduction to Development Studies	3.00		
0041-1207	Year Ending Viva Voce	0.75		
<b>Total credit:</b>		<b>18.75</b>		
3 <sup>rd</sup> Semester				
0313-2101	Organizational Behavior	3.00		
0311-2102	Macro Economics	3.00		
0411-2103	Principles of Cost and Management Accounting	3.00		
0421-2104	Legal Environment of Business	3.00		
0613-2105	Science and Technology	3.00		
0541-2106	Business Mathematics	3.00		
<b>Total credit:</b>		<b>18.00</b>		
4 <sup>th</sup> Semester				
0412-2201	Managerial Finance	3.00		
0414-2202	Marketing Management	3.00		
0223-2203	Professional Ethics	3.00		
0612-2204	Fundamentals of MIS	3.00		
0313-2205	Introduction to Social Psychology	3.00		
0321-2206	Principles of Public Relations	3.00		
0041-2207	Year Ending Viva Voce	0.75		
<b>Total credit:</b>		<b>18.75</b>		
5 <sup>th</sup> Semester				
0222-1001	History of the Emergence of Bangladesh	3.00		
0311-3102	Bangladesh Economics	3.00		
0412-3103	Financial Institutions and Markets	3.00		
0414-3104	Integrated Marketing Communication	3.00		
0031-3105	Research Methodology	3.00		
0521-3106	Globalization, Development, and Change	3.00		
0031-3107	Career Planning and Development	3.00		
<b>Total credit:</b>		<b>21.00</b>		
6 <sup>th</sup> Semester				
0413-3201	Human Resource Management	3.00		
0417-3202	Entrepreneurship Development and SME	3.00		
0413-3203	Strategic Management	3.00		
0421-3204	Labor Law	3.00		
0412-3205	Bank Management	3.00		
0223-3206	Ethics and Social Issues	3.00		
0411-3207	Auditing & Taxation	3.00		
0041-3208	Year Ending Viva Voce	0.75		
<b>Total credit:</b>		<b>21.75</b>		

<b>7<sup>th</sup> Semester (Major: Human Resource Management)</b>			
0413-4101	Industrial Relations	3.00	
0413-4102	Compensation Management	3.00	
0413-4103	Change Management	3.00	
0417-4104	Training and Development	3.00	
0413-4105	Conflict Management	3.00	
0413-4106	Human Resource Planning and Policy	3.00	
<b>Total credit:</b>		<b>18.00</b>	
<b>7<sup>th</sup> Semester (Major: Accounting)</b>			
0411-4107	Advanced Accounting I	3.00	
0411-4108	Managerial Accounting	3.00	
0411-4109	Accounting Information System	3.00	
0411-4110	Advanced Accounting II	3.00	
0411-4111	Financial Reporting Practices	3.00	
0411-4112	Budgeting and Budgetary Control	3.00	
<b>Total credit:</b>		<b>18.00</b>	
<b>7<sup>th</sup> Semester (Major: Finance &amp; Banking)</b>			
0412-4113	Investment Management	3.00	
0412-4114	Capital Expenditure Decision	3.00	
0412-4115	Corporate Finance	3.00	
0412-4116	Financial Analysis and Control	3.00	
0412-4117	Working Capital Management	3.00	
0412-4118	Modern Banking Methods	3.00	
<b>Total credit:</b>		<b>18.00</b>	
<b>7<sup>th</sup> Semester (Major: Marketing)</b>			
0414-4119	Service Marketing	3.00	
0414-4120	E-Marketing	3.00	
0414-4121	Consumer Behavior	3.00	
0414-4122	Global Marketing	3.00	
0416-4123	Supply Chain Management	3.00	
0414-4124	Brand Management	3.00	
<b>Total credit:</b>		<b>18.00</b>	
<b>7<sup>th</sup> Semester (Major: Banking And Insurance)</b>			
0412-4125	Corporate and Retail Banking	3.00	
0412-4126	Monetary and Fiscal Policy	3.00	
0412-4127	Bank Information System & E- Banking	3.00	
0412-4128	SME & Micro Finance	3.00	
0412-4129	Bank Credit Management	3.00	
0412-4130	Bank Liquidity Management	3.00	
<b>Total credit:</b>		<b>18.00</b>	
<b>7<sup>th</sup> Semester (Major: Tourism And Hospitality Management)</b>			
0414-4131	Theory & Practice of Culinary Art	3.00	
0413-4132	Program & Event Management	3.00	
0414-4133	Tourism Destination Management	3.00	
0414-4134	Tourism and Hospitality Entrepreneurship	3.00	
0413-4135	Aviation and flight Management	3.00	
0314-4136	Tourism in Bangladesh	3.00	
<b>Total Credit:</b>		<b>18.00</b>	
<b>8<sup>th</sup> Semester</b>			
0041-4201	Internship	6.00	
0041-4202	Year Ending Viva Voce	0.75	
<b>Total credit:</b>		<b>6.75</b>	